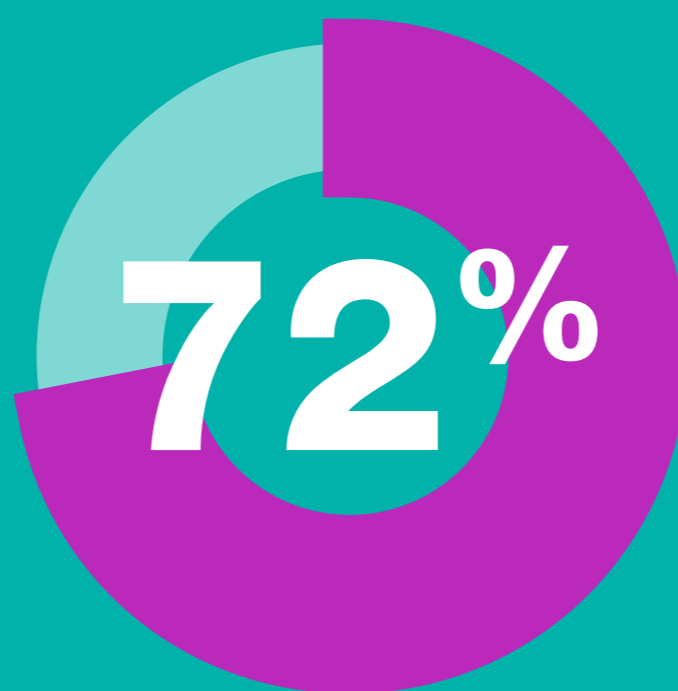


WORKING
AT
**OUR
PLACE**



We surveyed our expert **scientific storytellers** about their attitudes towards organ, tissue and cell donation

From those who replied, **we learned that:**



are **consciously signed up** as organ, tissue or cell donors



Half have known somebody who has received an **organ, tissue or cell transplant**



Having learned about the **unmet medical need** for donations in Europe, we are



more likely to voluntarily donate organs, tissue or cells

INFORMATION HAS IMPACT

Raise awareness: It may save somebody's life

